INSTRUCTOR CONTACT INFORMATION:
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AMS Department
Western Kentucky University
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Tel: 270-745-4126

OFFICE HOURS: By appointment
COURSE CREDITS: 3
COURSE PREREQUISITES: none

MODE OF INSTRUCTION:
This web-based course will be delivered via Blackboard and follow a traditional, semester-based schedule so it is important that you join the course as soon as the class starts. You must be committed to learn to use the technology required to participate in a World Wide Web course. This includes using e-mail and Blackboard course management system. On Blackboard you will find syllabus, course schedule, announcements, handouts, PowerPoint slides, discussion questions, assignments, exams, and grades. You can find the course materials at Blackboard website. If you need assistance with Blackboard, you may contact the WKU IT Helpdesk at (270) 745-7000.
You should take the time to thoroughly read the course syllabus. Your success in this class depends on your understanding of and adherence to the policies contained in this syllabus. If you have any questions you should contact your instructor. Remember that it is your responsibility to stay current with your coursework and due dates.

COURSE DESCRIPTION:
This course explores the history, development, and enforcement of major federal food statutes and regulations, with emphasis on the Federal Food, Drug, and Cosmetic Act (FDCA), the Food and Drug Administration (FDA) and the US Department of Agriculture (USDA) regulations.
REQUIRED TEXTBOOK:

LEARNING OBJECTIVES:

By the end of this course, students will be able to:
• Describe the history and development of the food laws and regulations in the United States and know their enforcers.
• Examine the major US food legislation, including the Food, Drug, and Cosmetics Act (FDCA), Food Additives Amendment, Dietary Supplement Health and Education Act (DSHEA).
• Examine current issues in food regulation today, including food safety regulation and food security.
• Identify food regulations related sources available over the Internet.
• Recognize the critical role of laws and regulations play in ensuring the food safety and quality.

COURSE TOPICS INCLUDE:

1. INTRODUCTION TO FOOD LAWS AND REGULATIONS
   1.1. History of food regulations in the United States
   1.2. Federal Regulatory agencies
   1.3. Major federal laws
   1.4. Introduction to the Food, Drug, and Cosmetic Act

2. REGULATION OF LABELING AND CLAIMS
   2.1. Food labeling regulations
   2.2. Regulations of nutrition labeling, nutrient level claims, and health claims
   2.3. Regulations of standard of identity and quality

3. FOOD SAFETY REGULATION
   3.1. GMPs, SSOPs, and HACCP regulations
   3.2. Acidified food and low-acid canned food regulations
   3.3. Regulations of food additives, color additives, and irradiation

4. SPECIALIZED FOOD REGULATION
   4.1. Regulations of dietary supplements
   4.2. Regulations of biotechnology and genetically modified foods
   4.3. Food terrorism
   4.4. Importation and exportation

5. INSPECTION AND ENFORCEMENT
   5.1. Federal enforcement
   5.2. Inspections
GRADING/COURSE EVALUATION:

- Exams 65%
- Quizzes 5%
- Term Paper 15%
- Discussion 15%

All deliverables MUST be completed in order to pass the course.

GRADING SCALE (%)：A = 90-100, B = 80-89, C = 70-79, D = 60-69, F = < 60.

EXAMS:
There are one midterm exam and one final exam for this course. The exams will be administrated via Blackboard. The exams will be a series of true/false, multiple-choice and short-answer type questions. More details about the dates of the exams can be found on blackboard.

QUIZZES:
There will be a set of announced quizzes for this course. The purpose of the quizzes is to assess the understanding of the material covered in previous lectures and reading assignments and to prepare you for the exams. **There are no make-ups for missed quizzes.**

TERM PAPER:
Each student will prepare a written paper comparing food regulations between the United States and European Union. You need to reflect on similarities and differences of the food regulations of both nations. The following topics should be compared and discussed in details within the paper, but not limited to: regulations of food labeling; genetically modified foods; food safety; and dietary supplements. More details about the paper can be found on blackboard.

DISCUSSION PARTICIPATION:
Participation in the discussion boards is required. A description of all discussion questions can be found under the Discussion Board on Blackboard. You are required to post to the initial discussion topics/questions and respond to classmates on a minimum of three separate days per week. Your responses must contribute to quality and advancement of discussion. Your post should be a minimum of one short paragraph and a maximum of two paragraphs. At minimum, your post should have at least five to seven sentences in the paragraph. Whether you agree or disagree explain why with supporting evidence from the assigned readings or a related experience. Support your discussion with a reference, link, or citation when appropriate.

The discussions also provide a forum for students to ask questions and answer important questions about the course material. The discussion questions also allow students to receive feedback from other students in the class and the
instructor. I will read every post you make on the discussion board. However, I will not interfere unless I see you off track or I want to give a feedback.

The discussion questions have a **specific due dates and must be submitted on time**. There will be **no make up discussion accepted** so pay a close attention to deadlines. The discussion questions will be graded and posted to the grade sheet. The following rubric will be used for the online discussion assessment.

<table>
<thead>
<tr>
<th><strong>Timeliness</strong> Post to the INITIAL discussion topics/questions and respond to classmates on a minimum of THREE SEPARATE days per week.</th>
<th>1 pt</th>
<th>2 pts</th>
<th>3 pts</th>
<th>4 pts</th>
<th>Total Points</th>
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<tbody>
<tr>
<td>Fewer than 2 posts</td>
<td>2 or more posts—all on one day</td>
<td>2 or more posts on two days</td>
<td>3 or more posts on three or more days</td>
<td>X 2 =</td>
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<tr>
<th><strong>Response Content</strong> 1. Responses on topic 2. Responses original 3. References are utilized where appropriate 4. Responses contribute to the quality and advancement of the discussion.</th>
<th>Meets 0-1 Criterion</th>
<th>Meets 2 Criteria</th>
<th>Meets 3 Criteria</th>
<th>Meets all 4 Criteria</th>
<th>X 2 =</th>
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<th><strong>Organization</strong> 1. Clear Structure 2. Responses meet posted length requirements. 3. Any references or resources utilized are cited using APA format. 4. Responses are clearly written and contain few spelling/grammatical errors.</th>
<th>Meets 0-1 Criterion</th>
<th>Meets 2 Criteria</th>
<th>Meets 3 Criteria</th>
<th>Meets all 4 Criteria</th>
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**TOTAL** = ____ / 20

**HOW TO LABEL YOUR WORK:**
Assignments: All homework assignments should be labeled as follows: username-class#-assignment#.doc. For example, a student named John Hilltopper would name his assignment JHilltopper-AMS303-HW01.doc. Your name and the assignment number must be included in the text of the document attached.

Email Subject Lines: Please start your subject lines in email correspondence with Course Number-username: Subject_Of_Message (for example, AMS303-JHilltopper: Question regarding A01)

Failure to follow these guidelines could result in loss of points.

ASSIGNMENTS:
The assignment has a specific deadline and must be submitted electronically via Blackboard on time. It will be considered as late if submitted after 11:30 pm. A late submission will not be graded and receive a score of zero.

MAKE-UP EXAM POLICY:
Make-up examinations will only be granted under extenuating circumstances and at my discretion. It is your responsibility to inform me of extenuating circumstances that might prevent you from completing work by the assigned deadline. Please note that evaluation of extenuating circumstances is at my discretion and documentations may be required for verification of the extenuating circumstances. In case of a medical emergency, a doctor’s note or a statement from a medical professional must be submitted.

ACADEMIC INTEGRITY:
All Western Kentucky University policies are in effect. Academic dishonesty will not be tolerated in any form. Plagiarism is defined as the use of the words and ideas of another as one’s own without crediting the source. References must be cited and quotation marks used in direct quotes. Academic dishonesty includes cheating on exams, quizzes, assignments and representing someone else’s work as your own work. Plagiarism and cheating are serious offenses and may be punished by failure on the exam, assignment, paper or project.

STUDENT DISABILITY SERVICES:
In compliance with university policy, students with disabilities who require accommodations (academic adjustments, and/or auxiliary aids or services) for this course must contact the Office for Student Disability Services in Downing University Center, A-200. The phone number is (270) 745-5004; TTY is (270) 745-3030.
Per university policy, please DO NOT request accommodations directly from the professor without a letter of accommodation from the OFSDS.

COURSE WITHDRAWAL:
Students should refer to the Drop/Add deadlines and to information for withdrawing from a class for the particular term. It is your responsibility to officially withdraw from the class if you wish no longer to continue in the course. The university policy states “Nonattendance does NOT release students from the
responsibility to officially drop any course for which they have enrolled and choose not to complete."

**CLASS EXPECTATIONS:**
Students are required to logon to the Blackboard system *regularly*; a minimum of five times a week, and be alert for my announcements. Students must complete the class work individually, unless stated otherwise. You are expected to be responsible for your own learning, to thoughtfully complete the assigned readings, to bring questions and offer thoughtful and constructive comments to discussion board, and to actively participate in discussion and class activities. You are expected to do all required assignments and turn them in on time, as late assignments are not accepted. I also expect you to act honestly and ethically at all times and to treat one another with respect.

**NETIQUETTE:**
Interactions in an online classroom are in written form. Your comfort level with expressing ideas and feelings in writing will add to your success in an online course. The ability to write is necessary, but you also need to understand what is considered appropriate when communicating online.

The word "netiquette" is short for "Internet etiquette." Rules of netiquette have grown with the growth of the Internet to help users act responsibly when they access or transmit information online. As a WKU student, you should be aware of the common rules of netiquette for the Web and employ a communication style that follows these guidelines.

- **Wait to Respond.** Wait to respond to a message that upsets you and be careful of what you say and how you say it. Allow time for email to be received, and replied to, keeping in mind time differences around the world and other people's busy schedules.
- **Be Considerate.** Rude or threatening language, inflammatory assertions, personal attacks, and other inappropriate communication will not be tolerated. Sending harassing messages to students is not only frowned on, it may be illegal. Keep in mind that threaded discussions are meant to be constructive exchanges.
- **Be Respectful.** Be respectful and treat everyone as you would want to be treated yourself. Always remember the **Golden Rule!**
- **DON’T SHOUT.** Never post a message that is in all capital letters; it comes across to the reader as SHOUTING! Using a word or two in caps is fine, but shouting is not recommended.
- **Be Brief Online.** Keep messages short and to the point.
- **Think Before Posting.** Always practice good grammar, punctuation, and composition. Use spell check! This shows that you’ve taken the time to craft your response and that you respect your classmates' work.
- **Keep Personal Information Private.** Posting private and personal information online can have serious consequences. Keep private messages private; don't post to the group.